

Entrepreneurial Finance Association 2024 Annual Meeting

8th ENTFIN Conference

9-11 June, 2023, Munich, Germany

Conference dates:

■ Doctoral and Early Career Colloquium: June 9

■ Main conference: June 10-11
■ Conference dinner: June 10

Conference venues:

■ Doctoral and Early Career Colloquium: TUM, Arcisstr. 21, Munich

■ Main conference: Le Meridien, Bayerstr. 41, Munich

■ Conference dinner: Amari im Kunstlabor, Dachauer Str. 90, Munich



Doctoral and Early Career Colloquium

June 9, 2024

10:30 to 11.00 am: Registration and welcome coffee

11.00 to 12.30 pm: Presentations

Robert Reardon:

Institutional Quality and Success in U.S. Equity Crowdfunding

Joy Wilkinson:

Geographic Determinants of Impact Investments

Qiang Xiong:

Greening the Portfolio: Limited Partners' Preferences for Social Impact and Sustainability Orientation of Venture Capital Funds

12.30 to 13.30 pm: Lunch

13.30 to 14.15 pm: Keynote

Bill Megginson

Growth Equity Investment Patterns and Performance

14.15 to 15:00 pm: Q&A and Meet the Editors sessio

Prof. Cristiano Bellavitis (inter alia Entrepreneurship Theory and Practice)

Prof. Will Cong (inter alia *Management Science*)

Prof. Bill Megginson (inter alia Journal of International Business Studies)

Prof. Silvio Vismara (inter alia *Small Business Economics*)

15.00 to 15.15 pm: Coffee and networking break

15.15 to 16.45 pm: Roundtables

Table 1: Prof. Cristiano Bellavitis

- <u>Carlotta Bottaro</u>: The Dynamics Of Success: A Configurational Analysis Of Innovation, Team Creativity And Intellectual Property In Equity Crowdfunding
- Huy Hoang Le: Discussing the Revolution: The Narrative of Initial Coin Offerings
- Eva Elena Ernst: A Hurdle-Rate Theory of Inventive Procyclicality
- <u>Ilka Weichert</u>: Igniting Global Expansion: How Corporate Venture Capital Supercharges New Ventures into International Frontiers

Table 2: Prof. Will Cong

- <u>Valerio Lo Monaco</u>: Entrepreneurial Internationalization and Quality Signals in Equity Crowdfunding
- Hannes Urban: Cryptocurrency Investing with Machine Learning
- Ye Yuan: Cybercrime on the Ethereum Blockchain

Table 3: Prof. Bill Megginson

- <u>Cecilia D'Agostino</u>: Entrepreneurial Quality, Competitive Threats, and Access to Equity Crowdfunding
- Yifei Wu: Digitally-Empowered Revenue-Based Financing
- Bruno Fiesenig: Unicorn valuation post IPO: an empirical analysis
- Maura Kolbe: ESG Risk and Private Equity Returns: International Evidence

Table 4: Prof. Paul Momtaz

- <u>João Maria Jorge</u>: Is It a Matter of Trust? Assessing the Role of Trust on the Funding Success of Initial Coin Offerings
- <u>Scarlett Koster</u>: Navigating Crowdfunding Success: Unlocking the Power of Novelty Language
- <u>Jie Li</u>: Do female entrepreneurs prefer female business angels? Evidence from an Internet experiment

Table 5: Prof. Silvio Vismara

- Alanoud Bukashisha: Crowdfunding Industries After an Exogenous Shock
- Nina Marien: Equity crowdfunding and board structure
- Benedict Wollschlaeger: Entrepreneurship Through Acquisitions

Main conference

June 10 - 11, 2024

DAY 1 (June 10)

09.00 to 9.30: Registration and welcome coffee

9.30 to 11.00: Track 1.1: ESG 1

Track 1.2: Venture Capital 1 and Machine Learning

Track 1.3: Angels 1

Track 1.4: Crowdfunding 1

11.00 am to 12.30: Track 2.1: ESG 2

Track 2.2: Venture Capital 2

Track 2.3: Crypto 1

Track 2.4: Crowdfunding 2

12.30 to 13.30: Lunch

13.30 to 15.30: Track 3.1: ESG 3

Track 3.2: Private Equity 1 and SPACs Track 3.3: Entrepreneurial Finance 1 Track 3.4: Innovation / Labor / Public

15.30 to 16.00: Coffee and networking break

16.00 to 16.30: Plenary session: new developments at the

Entrepreneurial Finance Association

16.30 to 16.45: CAIA Association

16.45 to 17.00: Election of new Board of Directors of the

Entrepreneurial Finance Association

17.00 to 18.00: Keynote speech by Prof. Will Cong (Cornell)

18.00 to 18.30: Walk to conference dinner location

18.30 to 19.30: Aperitivo and art exhibition

19.30 to 22.00: Conference dinner

DAY 2 (June 11)

09.30 to 11.00: Track 4.1: Entrepreneurial Finance 2

Track 4.2: Crypto 3

Track 4.3: CVC, Emerging Markets, Financial Literacy

Track 4.4: FinTech

11.00 to 11.30: Coffee and networking break

11.30 to 13.00: Track 5.1: Banks and Capital Structure

Track 5.2: Crypto 4

Track 5.3: Trust, Legitimacy, Influence

Track 5.4: Signaling, Visual Cues, Government

Investors

13.00 to 14.00: Lunch

14.00 to 16.00: Track 6.1: Angels 2

Track 6.2: Private Equity 2

Track 6.3: ESG 4

Track 6.4: Topics in Entrepreneurial Finance 1

16.00 to 16.30: Coffee and networking

16.30 to 17.30: Track 7.1: Topics in Entrepreneurial Finance 2

Track 7.2: Topics in Entrepreneurial Finance 3

17.30 to 18.00: Departure

TRACKS AND PRESENTATIONS

Track 1.1: ESG 1

Track chair: Peter Wirtz

Thilo Pollmeier, Mirko Hirschmann, Christian Fisch

Exploring the signaling effect of B Corp certification in entrepreneurial finance Discussant: Jan Hackmann

Peter Wirtz, Silvio Vismara

Fundraising and governance of sustainability-oriented ventures: Evidence from

equity crowdfunding

Discussant: Thilo Pollmeier

Wolfgang Drobetz, Sadok El Ghoul, Omrane Guedhami, <u>Jan Hackmann</u>, Paul Momtaz

Entrepreneurial Finance and Sustainability: Do Institutional Investors Impact the

ESG Performance of SMEs?

Discussant: Peter Wirtz

Track 1.2: Venture Capital 1 and Machine Learning

Track chair: Bill Megginson

Benedetta Montanaro, Massimo G. Colombo

Signal Congruence: Venture Capital, IPOs and the Acquisition Valuation of

Entrepreneurial Ventures

Discussant: William Megginson

Max Berre

Machine-Learning in Entrepreneurial Finance: Approaches to the Modelling of

Selection, Valuation, and Survival Discussant: Benedetta Montanaro

Summer Liu, Lubomir Litov, William Megginson, and Romora Sitorus

Venture Capitalist Directors and Managerial Incentives

Discussant: Max Berre

Track 1.3: Angels 1

Track chair: Vincenzo Capizzi

Valerio Pelucco, Silvio Vismara

Where do Angels Come From?

Discussant: Li Xiao

Vincenzo Capizzi

The Angels and the Crowd: Business Angels' Investment Practices and Follow-on

Crowdfunding in Entrepreneurial Firms

Discussant: Valerio Pelucco

Li Xiao, Zhi Xu

Angel Investing As A Group Activity In China: A Collective Model

Of Investment Decision Process Discussant: Vincenzo Capizzi

Track 1.4: Crowdfunding 1

Track chair: Simon Kleinert

<u>Luca Farè</u>, Michele Meoli, Armin Schwienbacher, Silvio Vismara Ownership of Equity Crowdfunding Platforms *Discussant: Francesco James Mazzocchini*

Simon Kleinert, Tom Vanacker, Silvio Vismara

Intermediaries In The Signaling Process: Evidence From Equity Crowdfunding

Platforms

Discussant: Luca Farè

Francesco James Mazzocchini

Information preference in equity crowdfunding investment: the moderation of financial knowledge and digital agency

Discussant: Simon Kleinert

Track 2.1: ESG 2

Track chair: Denis Schweizer

Andreas Gerckens, Gregor Dorfleitner

The cleansing effect of public scrutiny: Ownership structure and corporate emissions Discussant: Maura Kolbe

Denis Schweizer, Juliane Proelss, <u>Chen Zhang</u> Does CEO Eco-Socio-Political Activism Impact ESG Ratings *Discussant: Andreas Gerckens*

<u>Maura Kolbe</u>, Paul Momtaz Sustainability Practices of Private Equity Investors *Discussant: Chen Zhang*

Track 2.2: Venture Capital 2

Track chair: Max Berre

<u>Benjamin Le Pendeven</u>, Jeroen Verbouw, Jose Marti Pellon, Sophie Manigart, Massimo Colombo, Massimiliano Guerini, Anna Söderblom, and Christian Fisch Decision-Making and Investment Practices of European Venture Capitalists *Discussant: Corrado Botta*

Max Berre, Peter Wirtz

The permeability of VC ecosystems: evidence from start-up valuations in crossborder VC-deals

Discussant: Marina Spaliara

Corrado Botta, Pietro Morino

The Role of Initial Performance in Venture Capital Performance Persistence: Skills or Luck?

Discussant: Max Berre

Huihui Song, Marina Spaliara

Princeling Connections and Initial Public Offering Performance in Chinese Private Equity Industry

Discussant: Benjamin Le Pendeven

Track 2.3: Crypto 1

Track chair: Hossein Jahanshahloo

<u>Juliane Proelss</u>, Denis Schweizer, Bastien Buchwalter Do Risk Preferences Drive Momentum in Cryptocurrencies *Discussant: Gabriel Rodríguez Garnica*

<u>Hossein Jahanshahloo</u>, Paul Momtaz, Amin Shams, Andrew Urquhart The regulation of cryptocurrency markets: an exchange-centric view of illicit activity on the Bitcoin blockchain *Discussant: Juliane Proelss*

Gabriel Rodríguez Garnica, Hugo Benedetti

Deciphering Crypto-Asset Dynamics: The Impact Of On-Chain Transactions And

Market Sentiment On Token Prices Discussant: Hossein Jahanshahloo

Track 2.4: Crowdfunding 2

Track chair: Guillaume Andrieu

Francesca Di Pietro

The Access to Equity Crowdfunding and Top Management Team Replacement

Discussant: Stanislas Quelin

Guillaume Andrieu, Alexander Groh

The substitution of venture capital by equity crowdfunding

Discussant: Francesca Di Pietro

Stanislas Quelin

Equity crowdfunding: campaign's attractiveness, underpricing and signaling

Discussant: Guillaume Andrieu

Track 3.1: ESG 3

Track chair: Benjamin Le Pendeven

<u>Maarten Cerpentier</u>, Sophie Manigart, Miguel Meuleman Determinants Of Impact Investments Worldwide

Discussant: Ciarán Mac an Bhaird

Isabel M. Parra, Paul Momtaz

Is sustainable entrepreneurship profitable? ESG disclosure and the financial

performance of SMEs

Discussant: Maarten Cerpentier

Benjamin Le Pendeven

Building infrastructure for transnational nascent markets through policy support: The case of the European Investment Fund and impact investing

Discussant: Isabel M. Parra

Ciarán Mac an Bhaird, Seán O'Reilly, Francis Greene

The role of risk capital in speeding cleantechs across the 'Valley of Death

Discussant: Benjamin Le Pendeven

Track 3.2: Private Equity 1 and SPACs

Track chair: Milos Vulanovic

Milos Vulanovic, Mario Hernandez-Tinoco

Legal Counsels of SPACs
Discussant: Baikun Chen

Tom Nohel, Wolfgang Bessler

The Composition of SPAC Units and its Consequences

Discussant: Milos Vulanovic

Aurélie Sannajust, Alexander Groh, Juliane Proelss, Denis Schweizer

Misconduct in the SPAC Market: Evidence from Venture Capital Exits

Discussant: Tom Nohel

Baikun Chen, Winifred Huang
Private Equity Ownership and Leverage Buyout Lending
Discussant: Aurélie Sannajust

Track 3.3: Entrepreneurial Finance 1

Track chair: Armin Schwienbacher

Armin Schwienbacher, Anna Lukkarinen

Playing The Pitch: Strategic Exaggeration Among Fundraising Entrepreneurs

Discussant: Azizjon Alimov

Marc Deloof

Belgian financial elites and destructive entrepreneurship in King Leopold's Congo Free State

Discussant: Armin Schwienbacher

Jerry Coakley, Shabnam Kazembalaghi, Jose Linares-Zegarra

The disappearing gender effect for solo entrepreneurs on Crowdcube!

Discussant: Marc Deloof

Azizjon Alimov

Regulatory Thresholds and Acquisition Decisions of Newly Public Firms: Evidence

from the JOBS Act Provision on Public Float

Discussant: Shabnam Kazembalaghi

Track 3.4: Innovation / Labor / Public

Track chair: Cristiano Bellavitis

Rebel A. Cole, Chris Boudreaux

Intellectual Property Among Incorporated and Unincorporated Entrepreneurs

Discussant: Cristiano Bellavitis

Dietmar Harhoff, David Heller, Paul Momtaz

Inventor Returns and Mobility

Discussant: Rebel A. Cole

Nadine Weuschek

Public Funding and Financing Constraints – Evidence from a Quasi-Natural

Experiment

Discussant: David Heller

Cristiano Bellavitis

A Strategic Perspective On Which Firms Adopt Remote Hiring

Discussant: Nadine Weuschek

Track 4.1: Entrepreneurial Finance 2

Track chair: Henning Schröder

<u>Rilwan Sakariyahu</u>, Sofia Johan, Olayinka Oyekola, Oluwatoyin Esther Dosumu, Shima Amini

Political institutions, financial liberalisation, and access to finance: firm-level

empirical evidence

Discussant: Tristan De Blick

<u>Henning Schröder</u>,Marwin Moenkemeyer and Kathrin Rennertseder Investor heterogeneity and venture performance *Discussant: Rilwan Sakariyahu*

<u>Tristan De Blick</u>, Ine Paeleman, Eddy Laveren Debt Diversity as enabler of SME growth: the role of Strategic Changes *Discussant: Henning Schröder*

Track 4.2: Crypto 3

Track chair: Imtiaz Sifat

Rodiat Lawal, Sofia Johan, Rilwan Sakariyahu, Rasheed Adigun, Audrey Paterson One crash, too many: The impact of global uncertainty and sentiment factors on price behaviour in the cryptocurrency market?

Discussant: Mohammadhossein Lashkaripour

Imtiaz Sifat, Stefanie Boss DAO Disruption Across Industries Discussant: Rodiat Lawal

Mohammadhossein Lashkaripour

Why Does the Inefficient and Energy-intensive Bitcoin Remain Highly Valued? Discussant: Imtiaz Sifat

Track 4.3: CVC, Emerging Markets, and Financial Literacy

Track chair: Adam Welker

Fatima Shuwaikh

Ambidextrous Strategies in Corporate Venture Capital for Green Innovation Discussant: Teresa Hogan

Adam Welker

Determinants of Venture Investment in Emerging Markets Discussant: Fatima Shuwaikh

J. Nolan, Teresa Hogan, M. Hayden, B. Flood

Re-Framing the Financial Literacy Puzzle

Discussant: Adam Welker

Track 4.4: FinTech

Track chair: Matthias Mattusch

Shama Urooj, Guang Luo

Examining the Global impact of Inclusive Financial Services on Sustainable Entrepreneurial Ventures with Novel dynamic capabilities

Discussant: Johannes Voshaar

Lars Hornuf, Matthias Mattusch

Fintech startups in Germany: firm failure, funding success, and innovation capacity *Discussant: Shama Urooj*

Kulondwa Safari, <u>Johannes Voshaar</u>

Mobile Fintech Adoption in Sub-Saharan Africa: A Systematic Literature Review and

Meta-Analysis

Discussant: Matthias Mattusch

Track 5.1: Banks and Capital Structure

Track chair: Emmanouil Tsiritakis

Samuele Guido Sozzani, Andrea Carosi

The Activity of Banks as Equity Investors, Syndication and Specialization

Discussant: Conor Neville

Emmanouil Tsiritakis

A behavioral bank loan model

Discussant: Samuele Guido Sozzani

Conor Neville

The Effects of Capital Structure on the Financial Performance of European High-

Techs SMEs

Discussant: Emmanouil Tsiritakis

Track 5.2: Crypto 4

Track chair: Alessia Pedrazzoli

<u>Lukas Beckenbauer</u>, Marvin Hanisch

Decoding DAOs: Governance Dynamics and their Performance Implications in

Decentralized Autonomous Organizations

Discussant: Imtiaz Sifat

Alessia Pedrazzoli, Paola Bongini, Monica Rossolini, Silvio Vismara

Initial Coin Offerings and Follow-on Funding

Discussant: Lukas Beckenbauer

Imtiaz Sifat, Stefanie Boss

Decentralizing the Firm: Can DAOs Overcome Traditional Agency Costs?

Discussant: Alessia Pedrazzoli

Track 5.3: Trust, Legitimacy, Influence

Track chair: Rebel Cole

Vincenzo Butticè

New Venture Legitimacy: Temporal and Contextual Contingencies of Distinctiveness

in Crowdfunding

Discussant: Marta Zava

Anastassia Vilderson, Rebel Cole, Svetlana Kalinnikova

To apply, or not to apply: The role of trust in SME financing decisions under

uncertainty

Discussant: Vincenzo Butticè

Marta Zava, Stefano Caselli

Who brings investments? Venture Capital through reputation, networks, and

influence

Discussant: Rebel Cole

Track 5.4: Signaling / Visual Cues, Government Investors

Track chair: Daniel Blaseg

Daniel Blaseg, Stefan Mayer

Judging a Pitch by its Cover? Evidence on the Roles of Visual Fluency and Substantive Quality in Startup Pitch Decks From Field and Online Experiments

Discussant: Anita Quas

Francesca Tenca, Vincenzo Capizzi, Benedetta Montanaro

Angels in the Crowd: Exploring Business Angels' Impact on Ventures Invested via

Equity Crowdfunding

Discussant: Daniel Blaseg

Anita Quas, Sophie Manigart, Yan Alperovuch and Thomas Standaert

Seeding the way: Governments as Limited Partners in Venture Capital funds

Discussant: Fabian Degenhardt

Track 6.1: Angels 2 and Decision-Making

Track chair: Andrea Odille Bosio

Job J. Andreoli, Jordy Burggraaf, Johannes A. ten Rouwelaar

Business Angel Motives: Effects on Investment Selection and Effects of Syndication

Discussant: Sebastian Kruse

Fabian Degenhardt, Sebastian Kruse, Malte Brettel

Between Warm-Glow and Glory: How Do Investor Signals Influence Entrepreneurs'

Decision-Making in Fundraising

Discussant: Job J. Andreoli

Andrea Odille Bosio, Vincenzo Capizzi, Francesca Tenca

Flying solo: the determinants of individual Business Angels investment decisions

against the BAN selection

Discussant: Fabian Degenhardt

Cäcilie Chwallek, <u>Sebastian Kruse</u>, Malte Brettel

Personality matters – Exploring how the personality of business angels influences

the perception of signals in investment decisions

Discussant: Andrea Odille Bosio

Track 6.2: Private Equity 2

Track chair: Denis Schweizer

Ryan Chen, Douglas Cumming, Binru Zhao, Eddie Zhao

Private Equity Sponsors, Law Firm Relationship, and Loan Contracts in Leveraged

Buyouts Discussant: Lukas Andreas Oswald

Benjamin Hammer, Sven Mettner, Denis Schweizer, Timothy E. Trombley

The Cross-Border Buyout Next Door

Discussant: Binru Zhao

Shima Amini, Abdul Mohamed, Armin Schwienbacher, Nicholas Wilson

Private equity ownership and entrepreneurial firms' crash risk

Discussant: Denis Schweizer

Lukas Andreas Oswald

(When) does PE-backing lead to a working capital optimization and profitability

improvement?

Discussant: Shima Amini

Track 6.3: ESG 4 and Change

Track chair: Anita Quas

Gresa Latifi, Leonard Meinzinger, Andrea M. Herrmann

Industry Influences on Applying for and Obtaining External Equity Finance -

Evidence From the Greentech Sector

Discussant: Christian Schmidt

Anita Quas, Stefano Romito, Valentina Masseretti and Clodia Vurro

Valuing Impact: a comparative analysis of Social Impact and Traditional Venture

Capital investments in Europe

Discussant: Gresa Latifi

Jingyuan Chen, Alessandro Rosiello, Raffaella Calabrese

Governmental Venture Capital spatial spillover effects in Europe: from the

perspective of evolutionary interpretation

Discussant: Anita Quas

Christian Schmidt, Christian Kaiser, Andreas Bausch

Corporate Venture Capital as Driver of Strategic Change? An interorganisational

learning perspective

Discussant: Jingyuan Chen

Track 6.4: Topics in Entrepreneurial Finance 1

Track chair: Scarlett Koster

Svenja Barth, Reiner Braun

Revisiting performance persistence in Venture Capital: Why you should forget about

quartiles

Discussant: Feilian Xia

Scarlett Koster, Constantin von Selasinsky, Marisa Henn, Eva Lutz

Navigating Crowdfunding Success: Unlocking the Power of Novelty Language

Discussant: Svenja Barth

Johannes Fuchs, Paul Momtaz

Token Governance in Initial Coin Offerings: Implications of Token Retention and

Resale Restrictions for ICO Success

Discussant: Scarlett Koster

Feilian Xia

Picturing Success: The Power of Visual Cues for Investors in Initial Coin Offerings

Discussant: Johannes Fuchs

Track 7.1: Topics in Entrepreneurial Finance 2

Track chair: Jenny Vu

Jenny Vu

The marriage of Fintech and ESG in investment banks. Did Covid matchmake them?

Discussant: Tao Wang

Sarah Stohrer, Reiner Braun

Europe's fragmentation in venture capital - myth or reality? A social networks-based characterization of the venture capital network in Europe and its communities Discussant: Jenny Vu

Tao Wang

Government Intervention in Venture Capital Investment in China Discussant: Sarah Stohrer

Track 7.2: Topics in Entrepreneurial Finance 3

Track chair: Cäcilie Chwallek

Vincenzo Butticè, <u>Cecilia D'Agostino</u>, Massimiliano Guerini Entrepreneurial Quality, Competitive Threats, and Access to Equity Crowdfunding *Discussant: Beiyun Zhao*

Cäcilie Chwallek

"Birds of a Feather Flock Together" – Similarity-Effects in Business Angel Syndication *Discussant: Cecilia D'Agostino*

Beiyun Zhao

Does Gender Affect the Investment Strategy of Private Equity and Venture Capital Firms? Evidence from Impact Investing Discussant: Cäcilie Chwallek

LIST OF CONFERENCE PARTICIPANTS

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	EM Lyon
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Robert Reardon	Florida Atlantic University
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Samuele Guido Sozzani	Politecnico di Milano
Sarah Stohrer	Technical University of Munich
Scarlett Koster	University of Duesseldorf
Sebastian Kruse	RWTH Aachen
Shabnam Kazembalaghi	University of Essex
Shama Urooj	Huazhong University
Shima Amini	University of Leeds
Silvio Vismara	University of Bergamo
Simon Kleinert	Maastricht University
Sophie Manigart	Vlerick Business School
Stanislas QUELIN	University of Lyon 1
Svenja Barth	Technical University of Munich
Tao Wang	University of Bristol
Teresa Hogan	Dublin City University
Theresa Veer	University of Tuebingen
Thilo Pollmeier	University of Luxembourg
Tom Nohel	Loyola University Chicago
Tom Vanacker	University of Gent
Tristan De Blick	University of Antwerp
Valentina Masseretti	Università degli Studi di Milano
Valerio Lo Monaco	University of Bergamo
Valerio Pelucco	LUISS Rome
Vincenzo Butticè	Politecnico di Milano
Vincenzo Capizzi	University of Piemonte Orientale
Will Cong	Cornell University

William Megginson	University of Oklahoma
Winifred Huang	University of Bath
Xueping Wu	City University Hong Kong
Ye Yuan	Technical University of Munich
Yifei Wu	Harvard Business School